

## Scrapbook & Rubber Stamp Paradise News!

### Happy New Year!!

We hope everyone had a fabulous holiday and a very happy New Year! 2007 should prove to be a wonderful year for Scrapbook Paradise as we plan to finally make our big move to East Middlebury!! Plus, we are changing our name from Scrapbook Paradise to Scrapbook & Rubber Stamp Paradise. We want everyone to know that we are more than just a scrapbook store!

We hope we can help you plan ahead to keep up with those scrapbooking projects, planning for your holiday card making and trying out some new hobbies this year! Read on to find out all the exciting and new things going on at Scrapbook & Rubber Stamp Paradise

### The Stampers Paradise Club Now Playing At Scrapbook Paradise! Last Tuesday Of Every Month @ 7pm

Join the club today for these great benefits :

- 15% off all rubber stamps and stamp pads anytime during your membership
  - 20% off the stamp(s) of the month & challenge stamp of the month
  - Rubber Stamp Class every month – create 3 to 4 cards every meeting! A \$60 Value!
  - Monthly specials on other products in the store
  - Complete a challenge project each month
  - 2 free rubber stamp idea books/catalogs you can order from every month during your meetings using your 15% off discount! Plus, several free project idea brochures! Over a \$30 value!
  - No shipping charges for your catalog orders!
  - Lots & lots of stamping fun!
- Club meetings during this quarter will be January 30th, February 27<sup>th</sup> & March 27<sup>th</sup>. Membership is only \$50 for 6 months.

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### 30% Off Sizzix Sale January 6<sup>th</sup> - 12<sup>th</sup>!

It's time once again for our quarterly sale! Come in during our Sizzix Sale and order any Sizzix products at 30% off! No limits and no shipping fees. Simply come in and place your order. We will order your Sizzix products at the end of the sale. We will call you when your items come in and you simply need to pick them up! Don't miss out on this great way to start using Sizzix products or to add to your growing collections of dies!



### Page Of The Month Club! Starts February 13<sup>th</sup> @ 7pm

Join us for our brand new club! The page of the month club will meet the second Tuesday of every month @ 7pm! Join the club today for these great benefits:

- 10% Off store wide anytime during your membership & 20% Off individual sheets of paper anytime during your membership!
  - 20% Off products of the month & challenge project of the month kits
  - Monthly specials on other products in the store.
  - Scrapbook page class every month – create a new 2 page layout at every meeting! A \$90 Value!
  - Complete a challenge project each month and you could win a prize!
  - Lots & lots of scrapbooking fun!
- Club meetings during this quarter will be February 13<sup>th</sup> & March 13<sup>th</sup>  
Membership Fee for 6 months is only \$60.

**New**

## Friday Night Croppers Club

**Starts February 9<sup>th</sup> @ 6pm**

Join us for our second brand new club. The Croppers Club will meet the second Friday of every month. Join the club today for these great benefits: :

- 15% off everything in our store the night of your crop!
- Crop from 6pm to 11pm that night! A \$60 value!
- Monthly specials to save even more in the store!
- Pizza & Drinks at every meeting so you don't have to worry about dinner! A \$30 Value!
- Spend at least \$25 on product the night of the meeting and receive a \$5 instant rebate. If you do this at every meeting. Your membership will ultimately cost you only \$30 by the end of your 6 month membership!!
- Lots & lots of scrapbooking & paper crafting fun!

The club meets the second Friday of every month @ 6:00pm. Our meetings during this quarter will be February 9<sup>th</sup> & March 9<sup>th</sup>. Six month membership is \$60\*.

\*Could be as low as \$30 after rebates!

## Pot Luck Crop Saturday January 20<sup>th</sup> 9am - 5pm

What's better then socializing, scrapbooking and eating some good food?

Not much! So we came up with a Pot Luck Crop! Bring a dish to share with others at the crop and receive 15% off your purchases that day. So come join us for some food and some fun!

Crop fee is \$10.00\* We will be keeping a list of what everyone is bringing to avoid duplicates. Preregistration is required.

\*Spend at least \$30 (excluding crop fee & food purchases) that day and receive a \$10 credit.

## “Girls Night Out” Is Back On Mondays @ 6:30pm!

Scrapbook anytime between 6:30pm – 9pm on Tuesdays for only \$5. Join us for “Girls Night Out” and get some scrapbooking done. Please call at least 24 hours in advance to let us know you will be attending. Thank you!

## Chocolate Covered Crop

February 17<sup>th</sup>  
9am - 5pm

Looking for a delicious event that is guaranteed to be lots of fun?

Join us for our Chocolate Covered Crop! Enjoy a new chocolate treat every other hour while you scrapbook all day long! We will bring out a new item every other hour. I always say good chocolate is the best brain food for scrapbooking. Plus this crop will also include lunch, milk to enjoy all day with your chocolate treats, door prizes & games\* & 15% off your purchases that day, Crop fee is \$25\* Preregistration is required. Chocolate lovers preferred!

\*Door prizes & games will occur only if at least 4 people attend the crop that day. Spend at least \$30 (excluding food purchases and crop fee) and receive a \$10.00 credit!

## Crop 'Til You Drop!



Enjoy:

- 4 feet of table space to scrapbook or paper craft
- Free use of tool table
- Continental Breakfast, Lunch & Pizza Dinner
- Door prizes & games\*
- 10% off your purchases that day
- & Lots of paper crafting fun!

Crop Til You Drop - January 27<sup>th</sup>

March Madness March 30<sup>th</sup> & 31st!

Crop fee per day \$30. Lunch only option \$20. Come as early as 8am and stay as late as you like!

# Scrapbook Paradise Class Corner

## Rubber Stamp University Winter Series!

Join us for the Winter University Series and enjoy the following classes:

### Scrapbook University Winter Series!

Join us for the Winter University Series and enjoy the following classes :

February 1<sup>st</sup> - Scrapbooking 101 -For the beginner or the scrapbooker who wants to get back to basics and take a refresher course. Learn everything you need to get started on a scrapbook! Bring scissors and/or straight cutter, adhesive and 4 to 8 photos. Also available 10am on Feb. 10<sup>th</sup> & 10am March 10<sup>th</sup>. Class Fee: \$15

February 8<sup>th</sup> – Recipes For Journaling – Many of us have difficulties journaling in our scrapbooks. Discover some unique, creative and fun ways to journal in your books. It's time to think outside the journaling box. The Recipes For Journaling book is included in this class for you to take home with you! Class fee \$30

February 15<sup>th</sup> - Your Computer As A Scrapbooking Tool! Learn how easy and fun it can be to use your computer as a valuable scrapbooking tool. You will get to play with some of our most popular software titles and create fun journal blocks & titles using the computer! Class Fee: \$15

February 22<sup>nd</sup> – Scrap It Then Stamp It! - We will show you the many ways that rubber stamps can enhance a scrapbook page. From alphabet sets to beautiful backgrounds, you will love what you can do with a simple rubber stamp! You will make a 2 page layout in this class with a winter theme! Class fee \$15

March 1<sup>st</sup> - Chip Board Madness - Learn one of the hottest trends in scrapbooking, the use of chip board!. Find out what everyone is raving about. We'll create a fun creative 2 page layout using this trendy embellishment! Class Fee: \$20

March 8<sup>th</sup> – Make Your Pages Bloom – Discover the beauty fabric flowers can bring to your scrapbook pages. They create a wonderful 3 dimensional look to your pages while adding beauty and color. You will make a 2 page layout in this class using these beautiful blooms! Class fee \$20

### Pick & Choose Classes You Want To Take Or

**Take all 6 classes for \$95. Save \$20!!**

**Complete all 6 classes and receive a certificate of completion!**

#### Class Guidelines:

All classes must be reserved in advance at least 48 hours before the class starts. Prepayment is also required to reserve your seat. Classes are subject to cancellation if we have fewer than 4 people attending a class. To reserve a seat for any of our classes call 462-3440. Refunds available with 24 hour advance notice only.

March 15<sup>th</sup> - Rubber Stamping Basics -New to using rubber stamps? This class teaches you everything you need to know to get started. Including inking, cleaning and creative ways to use them. Class Fee \$15

March 29<sup>th</sup> – Unique & Fun Gift Pails - Create a fun and unique gift container that looks like a clear mini paint can. We will be using rubber stamps to decorate the pail. You will be able to take home the stamp set we use for this project! Class Fee: \$30

April 5<sup>th</sup> - Scrap It Then Stamp It! - We will show you the many ways that rubber stamps can enhance a scrapbook page. From alphabet sets to beautiful backgrounds, you will love what you can do with a simple rubber stamp! You will make a 2 page layout in this class with a winter theme! Class fee \$15

April 12<sup>th</sup> - Chip Board Madness Using Rubber Stamps - Learn one of the hottest trends in paper crafting , the use of chip board!. Find out what everyone is raving about. We'll create several fun & creative projects using this trendy embellishment! Class Fee: \$20

April 19<sup>th</sup> – Rubber Stamp Brayer Basics – Learn the basics and some tips and tricks to using this universal stamping tool. We will make a few creative projects with this riveting roller! Class Fee \$15

April 26<sup>th</sup> - Think Outside The Paper - Learn the many ways you can use rubber stamps on items other than paper. We will show you samples and create 2 non-paper projects! Class Fee: \$20

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## More Classes

Scrapbooking 201 -Beyond The Basics - Now that you have the basics down it's time to learn a few advanced techniques including using brads, eyelets, vellum and other fun stuff! Bring scissors and/or straight cutter, adhesive and 4 to 8 photos. Dates this class is available: February 10<sup>th</sup> @ 2pm & March 10<sup>th</sup> @ 2pm. Class Fee \$20

# Holiday Weekend Crops!

Martin Luther King Day  
January 15<sup>th</sup> &  
President's Day February 19<sup>th</sup>  
9am to 5pm!

Make the best of your long weekends! Join us for a day of paper crafting! Either Martin Luther King Day or President's Day. The choice is yours. Or better yet, join us for both days. Enjoy the following benefits:

- 4 feet of table space
- 10% Off your purchases that day
- A Sandwich Lunch
- Door prizes & games!\*
- Use of our tool table
- Lots of paper crafting fun!

\*door prizes & games will only occur if at least 4 people attend a crop



Crop Fee  
\$20

## Come Scrapbook With Us! Crop By The Hour!

Crop by the hour anytime during our normal business hours and when there are no other events going on.

Crop anytime during our normal business hours:

Cost: \$1.00 per hour

Crop in the evening Monday – Friday:

Cost: \$2.00 per hour

When: Mon-Fri 6pm -11pm

To crop in the evening we require at least 4 people to sign up. Exceptions can be made if Blanca is scrapbooking that evening. So call ahead and check availability. Any night time cropping will require at least one day advance notice & advance payment for cropping time. No other events may be going on the night you wish to crop so be sure to check the calendar. You must call ahead to check for availability. No min or max hours required. Spend at least \$20 during your visit and your crop time will be free.

## FYI – What is A Crop??

What exactly is a crop you ask? You pay a fee to attend an organized crop and that fee allows you to spend the day at our store and use our tables and tools to scrapbook, paper craft and/or make cards at your own leisure. It could be for any activity you like, not just for scrapbooking. The advantage of attending a crop is you can shop for the things you need while you are working on your projects. Most crops will usually include lunch, door prizes, games and special discounts. Refer to the description of each event to determine what is included. If you don't have the space to spread out at home and work on projects or you are constantly interrupted while trying to work at home, cropping at our store would be perfect for you! For further questions regarding crops, do not hesitate to give us a call!

## Special Days The Store Is Closed This Quarter

Thursday March 22<sup>nd</sup> –  
Monday March 26<sup>th</sup>

We will be away on business & returning on Tuesday March 27th



## Friday Night Crops Are Back!

Although Friday night has always be open for cropping, we are bringing back the original Friday night crop that includes pizza & drinks! Join us on Friday nights for a fun filled night of scrapbooking, delicious pizza and friends. Join us Friday nights for \$15\*. If you don't need a meal the cost is \$10\*. We do require at least 24 hour advanced notice if you want to attend. We also need at least 4 people signed up to offer pizza. Sandwiches can be ordered as an alternative. Call to reserve your seat today. 462-3440. We hope to see you on Friday nights!

\*Spend at least \$30 (excluding food purchases and crop fee) and receive a \$10.00 credit!

## Join us for a Buddy Crop!

February 3<sup>rd</sup> 9am - 5pm!  
Two crop for the price of one!

### Each of you will enjoy:

- 4 feet of table space
- 10% off your purchases that day
- A Sandwich Lunch
- Door prizes & games!\*
- Use of our tool table
- Lots of paper crafting fun!

\*door prizes & games will only occur if at least 4 people attend a crop

Crop Fee For Both Of You \$20



## Host A Scrapbook or Rubber Stamp Workshop & Earn Free Product!

Host a scrapbook or a rubber stamp workshop at our store and earn points to receive free product. With a scrapbook workshop, you will earn free scrapbook supplies. With a rubber stamp workshop you will earn free rubber stamps you can pick from our 3 amazing catalogs!

Host A Workshop

Earn Free Stuff!

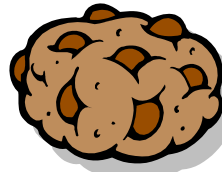
For Stampers or Scrappers

## How does it work?

1. Pick a date & time
2. Invite your friends & family
3. Complete a project at the workshop.
4. You & your guest get to shop
5. You earn free products based on the workshop sales!

Call us for more info!

462-3440



## Join us for a Cookie Crop! March 3<sup>rd</sup> 9am to 5pm

Have a sweet tooth? Do you consider yourself a self proclaimed cookie monster? Well, we have the perfect crop for you. Join us for our Cookie Crop! Enjoy 4 different varieties of cookies throughout the day while you scrapbook or paper craft! We will bring out a new item every other hour. Plus this crop will also include lunch, milk to enjoy all day with your cookies, door prizes & games\* & 15% off your purchases that day, Crop fee is \$25\* Preregistration is required. Cookie monsters welcome!

\*Door prizes & games will occur only if at least 4 people attend the crop that day. Spend at least \$30 (excluding food purchases and crop fee) and receive a \$10.00 credit!

## Update On The Big Move

We are still on schedule and moving right along to complete our big move in May! We will be moving to 12-16 Ossie Rd in East Middlebury right off of route 7 on route 116. We will be located next to ABC Self Storage & Uhaul (that is my husbands business) He is putting up a brand new building with more climate control self storage and in that space, he will be providing me with over 1800 sq ft for my new store! Need self storage? Call 388-6507 and Brad would be glad to help you. Protect your precious belongings with climate controlled units. You can reserve a space now for this new building! We will also have a candy shoppe inside the scrapbook store for those of you with a sweet tooth. We hope to break ground on the new building in April, so stay tuned!



### 25% Off One Regular Priced Item!

Can not be combined with any other offer or sale. Frequent cropper mile card not valid with purchase. One coupon per customer. Can not be combined with any other coupons. Not valid on classes, crops or gift certificates. Expires 01/31/2007

### 15% Off Your Entire Purchase!

Can not be combined with any other offer or sale. Frequent cropper mile card not valid with purchase. One coupon per customer. Can not be combined with any other coupons. Not valid on classes, crops or gift certificates. Valid 02/01/07-02/28/07

### Buy 3 Rubber Stamps & Get One Free!

Can not be combined with any other offer, discount or sale. Frequent cropper mile card not valid with purchase. One coupon per customer. Can not be combined with any other coupons. Free stamp must be equal or lesser value of stamps purchased. Valid 03/01/07-03/30/07



Coupons!

## St. Patrick's Day Crop March 17<sup>th</sup> 9am - 5pm

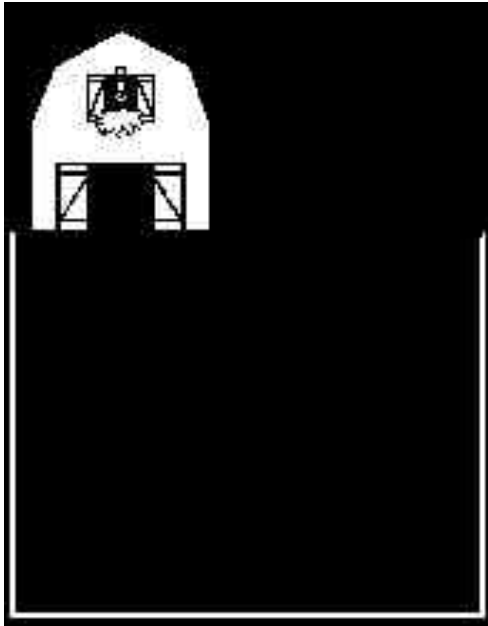


Join us for a fun filled St. Patties Day Crop. Enjoy:

- 4 feet of table space to scrapbook or paper craft
- Free use of tool table
- A sandwich lunch
- Wear green that day and receive 15% off your purchases that day
- Door prizes & games\*
- Lots of scrapbooking and paper crafting fun!

\*Door prizes & games will occur only if at least 4 people attend the crop that day. Spend at least \$30 (excluding food purchases and crop fee) and receive a \$10.00 credit!

**Crop Fee Is \$20**



er Stamp Paradise  
B  
dise.net

Place  
stamp  
here

Our Name Has Changed From  
Scrapbook Paradise  
To  
Scrapbook & Rubber  
Stamp Paradise  
To better describe our business  
and to let everyone know we  
are more than just a scrapbook  
store!



## 2007 Upcoming Events Sneak Peak Party!

January 18<sup>th</sup> @ 6pm!

Learn all about the upcoming events throughout 2007 at our special sneak peak party! Exclusively for mailing list customers only!

Come to our sneak peak party and learn more about our upcoming events for 2007. You will be able to ask questions and get more details about each of our events first hand. Join us for:

- A 2 hour presentation highlighting upcoming events such as crops, classes & more throughout 2007!
- Questions & Answers – Get answers about your FAQ regarding our events.
- Party snacks. Plus hot & warm drinks.
- Pre-registration of any event we discuss that night!
- 10% Off all sign up fees for classes & crops you sign up for that night.. Excludes University bundles.
- 15% off your total purchases made at the store that night if your RSVP and let us know you are attending!

**Call or email us today to RSVP for this fun filled party!**