

Scrapbook &



Rubber Stamp

Paradise

Scrapbook & Rubber Stamp Paradise Quarterly Newsletter

Volume 3, Issue 7/8/9
July/August/September 2007
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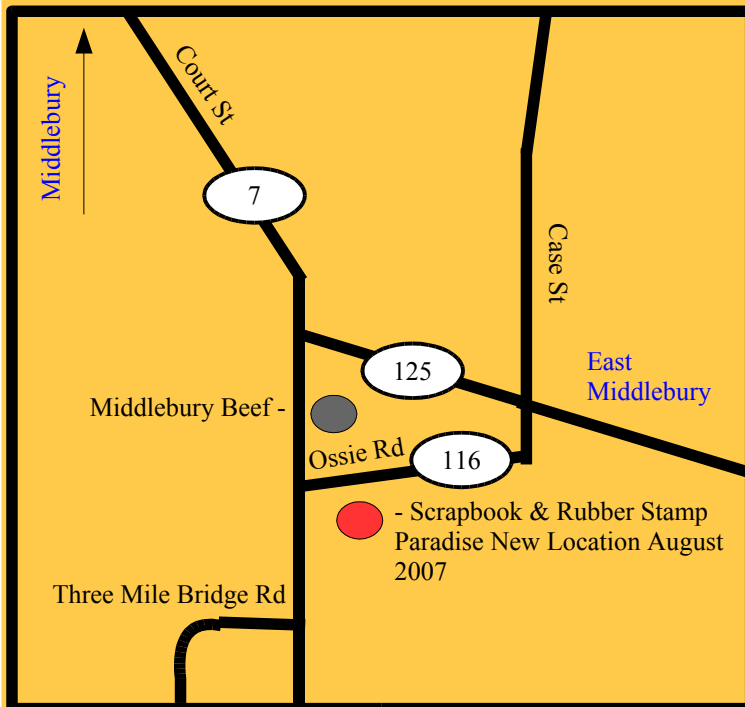
Store Hours Until Mid July
Mon, Wed- Fri 11am – 6pm
Tuesday Closed
Saturday 10am – 5pm
Sunday Closed

It's Coming Soon!!!

Ok, we know what most of you are waiting for! Our big move! Unfortunately we ran into some delays with the building construction so we are moving later than we expected. But the good news is we have a pretty firm schedule for our grand opening to occur in August.

Be sure to read the newsletter for complete details and to view our Cornwall store schedule. We will be closed for about a month this summer to get ready for our new space!

Map Of Our New Store Location!



Move To East Middlebury Now Scheduled For August!

We have finalized our grand opening schedule, finally! Please take note of the important following dates:

July 15th – Cornwall Store Closes & Will Not Re-open!
July 16th - 24th – Attending Trade Show In Chicago!
July 25th – Aug 6th – Getting New Store Ready For Move!
Aug 7th – Aug 11th – We're At The Fair!
Aug 12th – Aug 17th – Moving To East Middlebury!
August 18th – Grand Opening In East Middlebury!!

We had so many other things going on this summer, plus our grand opening. You can certainly see why we have to close for a month. This will give us plenty of time to get the new store ready in between other activities we already had scheduled months ago. So we do appreciate your patience as we transition to the new location!

Don't Forget These Details:

Location – We will be located at 12 Ossie Rd in East Middlebury. See the map to the left for exact details of our new location.

Our New Space – Has 1800 sq ft with central air & heat, carpeting, larger crop area, larger display area, special service desk and restroom.

Candy Store – Sweet Surprises Down Candy Lane will have a 24ft long candy case full of gourmet candies, fine chocolate and now penny candy!

Survey – You still have time to fill out a survey! We want to make our new store YOUR store. Let us know what you would like to see at the new store in the way of product, services and more. Go to our website to fill out our "New Store Survey". Your answers to a few simple questions and any additional comments you may have will help us make our new store perfectly suited for what our customers really want! Your opinion counts. Please take a moment to fill out the survey & you could win a \$50 gift certificate!

Grand Opening Celebration – Be sure to see inside this newsletter for information about our grand opening celebration!

In This Issue

3rd Anniversary Celebration 7
Big Move 1
Blanca's Croppers Club 2
Calendar 5 & 6
Candy Store Grand Opening 3
Chocolate Covered Crop 4
Classes 7
Cookie Crop 4
Crop By The Hour 6
East Middlebury Hours 6
Free Events 3
Free Crop Weekend 4
Friday Night Pizza Crop 4

Girls Night Out 2
Grand Opening 3
Ice Cream Social Crop 4
Labor Day Weekend Crop 2
Last All Day Crop In Cornwall 4
Mid Day Week Crops 7
Page Of The Month Club 2
Pre-Grand Opening Party 3
Stampers Paradise Club 2
Sweet Surprises Down Candy Lane 6
Sunday Morning Mini Crops 7
Survey 8
Volunteers Needed 3
What's New 7

Join The Club!

Great clubs we offer @ S&RSP

Stampers Paradise Club

Meets The Last Thursday Of Every Month @ 7pm

Join the club today for these great benefits :

- 15% off all rubber stamps and stamp pads anytime during your membership
- 20% off the stamp(s) of the month & challenge stamp of the month
- Rubber Stamp Class every month – create 3 to 4 projects at every meeting! A \$60 Value!
- Monthly specials on other products in the store
- Complete a challenge project each month & possibly win a prize!
- 2 free rubber stamp idea books/catalogs you can order from every month during your meetings using your 15% off discount! Plus, several free project idea brochures! Over a \$30 value!
- No shipping charges for your catalog orders!
- Lots & lots of stamping fun!

Club meetings during this quarter will be July 26th, August 30th & September 27th Membership is only \$50 for 6 months. \$90 if you commit to a year (2 payments of \$45).

We currently have 13 members enrolled in our Stampers Paradise Club!



Page Of The Month Club

Meets The Second Thursday Of

Every Month @ 7pm

Join the club today for these great benefits:

- 10% off store wide anytime during your membership & 20% off individual sheets of basic paper anytime during your membership!
- 20% off products of the month & challenge project of the month kits
- Monthly specials on other products in the store.
- Scrapbook page class every month – create a new 2 page layout at every meeting! A \$90 Value!
- Complete a challenge project each month and you could win a prize!
- Lots & lots of scrapbooking fun!

Club meetings during this quarter will be July 12th, August 9th & September 13th. Membership Fee for 6 months is only \$60.

We currently have 3 members enrolled in our new Page Of The Month Club!

“Girls Night Out” Mondays @ 6:00pm!

Scrapbook anytime between 6:00pm – 9pm on Mondays for only \$5. Join us for “Girls Night Out” and get some scrapbooking done. Please call at least 24 hours in advance to let us know you will be attending.

Girls Night Out will not be available at the East Middlebury store.

Blanca's Cropper Club

Meets The Second Friday Of Every Month @ 6pm



Join us for our second brand new club.

Join the club today for these great benefits: :

- 15% off everything in our store the night of your crop!
- Crop from 6pm to 11pm that night! A \$60 value!
- Monthly specials to save even more in the store!
- Pizza & Drinks at every meeting so you don't have to worry about dinner! A \$30 Value!
- Spend at least \$25 on product the night of the meeting and receive a \$5 instant rebate. If you do this at every meeting, your membership will ultimately cost you only \$30 by the end of your 6 month membership!!
- Lots & lots of scrapbooking & paper crafting fun!

The club meets the second Friday of every month @ 6:00pm.

Our meetings during this quarter will be July 13th, No Meeting In August & September 14th. Six month membership is \$60*.

*Could be as low as \$30 after rebates!



Labor Day Weekend Crop Extravaganza!!

Sept. 1st - 3rd

8am - 8pm

Join us for a jammed pack long weekend of fun as we scrapbook & paper craft all weekend long! Join us for one, two or all three days! It's up to you. Each day will include:

Continental Breakfast, Sandwich Lunch & Dinner
Door Prizes & Games*, 15% Off Your Entire Purchase
4 Ft Of Table Space, Use Of Tools
& Lots Of Paper Crafting Fun!

Choose the way you want to enjoy your weekend:

Option 1 – Ala Cart

Crop Fee Per Day \$15
Breakfast Fee Per Day \$5
Lunch Fee Per Day \$8
Dinner Fee Per Day \$8

Option 2 – Flat Fee Per Day \$30

Includes Crop Fee & All 3 Meals
Save \$6 Per Day!

Option 3 – Weekend Package \$83

Includes Crop Fee & 9 Meals. Save \$25 Total!

Pre-registration is required for this event.

Register online or give us a call.

Door prize*s and games will only occur if at least 4 people attend a crop.



East Middlebury Store Grand Opening!

August 18th 9am – 5pm!

Join us for a fun day filled of activities and savings! Including:

- Free goody bags to the first 25 customers
- Special store wide savings!
 - Make & Takes!
 - Door Prizes
 - Snacks & Beverages
 - & More!

Stay tuned! We will be sending out full details about our grand opening through mail & email!



Sweet Surprises Down Candy Lane Grand Opening

August 25th 10am – 5pm!

To avoid over crowding of our new store, we will be delaying the grand opening of the candy store until August 25th which is one week after the scrapbook store grand opening. Candy will be available for purchase starting August 17th but any special sales or events will not occur until our “official” grand opening. Join us on the 25th for:

- Specials in the candy department!
- Free Samples!
- & More!



Pre-Grand Opening Party! See The Store First!

August 17th 6pm - 9pm!

Enjoy all the benefits of the grand opening and more! This party is exclusive to customers on our mailing list only! Enjoy:

- Goody bags
- Special store wide savings!
- Door Prizes
- Food & Beverages
- Make & Takes
- Be the first to see the new store and all the new products!
- & More.

Stay tuned to your mail or email for complete details.

Pre-registration is required so we know how many people will be attending the party. You can register online or by phone now!

**GRAND
OPENING**

Mark Your Calendars!
August 18, 2007*
We open our doors in
East Middlebury!
Don't Miss It!

*If any unexpected building delays occur this date may be subject to change. You will be notified by mail & email of any changes.

Loads Of FREE Events Coming In August!

To help celebrate the opening of our new store in East Middlebury, we are having loads of free events throughout August & September! Including free classes & crops! This is a great way to come in and check out our new space! All free events are listed below and on our calendar. You can sign up for all of these events now online or by phone to ensure you get a seat! Here are the events that you can enjoy for free in August & September:

Classes:

Introduction To Scrapbooking (Formerly Scrapbooking 101) \$15 Value! Dates available for free: 8/20 @ 10am, 8/23 @ 10am, 8/29 @ 10am, 8/31 @ 10am. Every Wednesday in September @ 10am, 9/6 @ 6pm, 9/8 @ 10am, 9/20 @ 6pm, 9/22 @ 10am, 9/30 @ 10am.

Introduction To Crafting With Rubber Stamps \$15 Value! Dates available for free: 8/22 @ 10am, 8/24 @ 10am, 8/27 @ 10am, 8/30 @ 10am. This class will also be available free in October!

Crops:

Free Friday Night Pizza Crop - \$15 Value! 8/24 6pm – 11pm, 8/31 6pm – 11pm. Pizza is included with this crop!

Free All Day Crop - \$15 Value! 8/25 10am – 5pm
All cropping benefits are included at this crop including lunch.

Free Sunday Mini Crop - \$10 Value! 8/26 9am – 1pm
All cropping benefits are included at this crop including coffee and light breakfast.

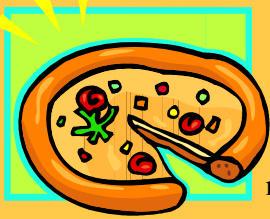
See class description page for details on any classes.

We're Looking For A Few Volunteers!

Would you like to be involved with the preparation & move of our new store? We are looking for a few volunteers to help us out with several projects. We will provide you with food & drinks while you are volunteering & some other special surprises as our way of saying thanks!. Be prepared for lots of laughs & fun as we work to get things ready. We need people to help us with painting, assembling paper racks, packing up the Cornwall store, grand opening day and pre-grand opening party help.

We are looking for help throughout July & August. Specific dates will be discussed once we have a volunteer crew put together. **If you are interested, email me or give me a call.**





Friday Night PIZZA Crops!

Join us on Friday nights for a fun filled night of scrapbooking, delicious pizza and friends. Join us Friday nights for \$15*. If you don't need a meal the cost is \$10*. Call to reserve your seat today. 462-3440. We hope to see you on Friday nights! Check our calendar for dates & times available.

*Spend at least \$30 (excluding food purchases and crop fee) and receive a \$10.00 credit!

Try this crop for free in August! Free Friday Night Pizza Crop - 8/24 6pm – 11pm, 8/31 6pm – 11pm. Pizza is included with this crop!

We do require at least 24 hour advanced notice if you want to attend. We also need at least 4 people signed up to offer this crop. If you sign up and we don't have 4 people to attend the crop we will notify you if the crop in canceled.

Free Cropping Weekend!

Join us for an entire weekend of cropping fun! To help celebrate our grand opening, we want you to come use our new cropping space...FREE!

Free All Day Crop - \$15 Value! August 25th 10am – 5pm All cropping benefits are included at this crop including lunch.

Free Sunday Mini Crop - \$5 Value! August 26th 9am – 1pm All cropping benefits are included at this crop including coffee and light breakfast. Both crops also include the following:

10% Off Your Purchases That Day

Door Prizes & Games*

& Lots Of Paper Crafting Fun!

Preregistration is required. Go online today to reserve your seat or give us a call!

Chocolate Covered Crop

Looking for a delicious event that is guaranteed to be lots of fun?

Join us for our Chocolate Covered Crop! Enjoy a half pound of chocolate from our candy by the pound counter!

I always say good chocolate is the best brain food for scrapbooking. Plus this crop will also include lunch, milk to enjoy all day with your chocolate treats, door prizes & games* & 15% off your purchases that day. Crop fee is \$30* Preregistration is required. Chocolate lovers preferred!

*Door prizes & games will occur only if at least 4 people attend the crop that day. Spend at least \$30 (excluding food purchases and crop fee) and receive a \$10.00 credit!

September 15th
9am - 5pm

The Last All Day Crop In Cornwall July 14th 8am – 8pm!

Join us for a very special all day crop. This will be the very last crop at our Cornwall location! Crop will be all day long from 8am – 8pm. You are not required to stay the whole day if you are unable to. If you can, you could really get some scrapbooking or paper crafting done in 12 hours! Join us for this special day of cropping and receive:

20% Off Your Purchases That Day

Continental Breakfast, Lunch & Dinner

Door Prizes & Games*

& Lots Of Paper Crafting Fun!

Crop Fee Is \$30. Preregistration is required. Go online today to reserve your seat or give us a call!

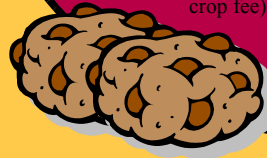
Join us for a Cookie Crop!



September 29th 9am to 5pm

Have a sweet tooth? Do you consider yourself a self proclaimed cookie monster? Well, we have the perfect crop for you. Join us for our Cookie Crop! Enjoy 4 different varieties of cookies throughout the day while you scrapbook or paper craft! We will bring out a new item every other hour. Plus this crop will also include lunch, milk to enjoy all day with your cookies, door prizes & games* & 15% off your purchases that day. Crop fee is \$25* Preregistration is required. Cookie monsters welcome!

*Door prizes & games will occur only if at least 4 people attend the crop that day. Spend at least \$30 (excluding food purchases and crop fee) and receive a \$10.00 credit!



Ice Cream Social Crop!

July 7th 9am – 5pm

Join us for a fun day of scrapbooking or paper crafting fun!

Enjoy:

- 4 ft of table space to scrapbook or paper craft!
- Use of our tool table
- Sandwich lunch
- 10% off your purchases that day!
- Door Prizes & Games*
- & an ice cream sundae bar!!

Pre-registration is required for this event.

Register online or give us a call.

Door prize*s and games will only occur if at least 4 people attend a crop.



Check Out Our Calendar Online At
<http://calendar.yahoo.com/blancahk>

Sweet Surprises
Down

CANDY LANE

Opening In Our New
Store 2007!

Sweet Surprises Down Candy Lane will be a gourmet candy store located right inside Scrapbook & Rubber Stamp Paradise! Here are just some of the great things that will be offered at our candy store:

- A 24ft Candy Display Case Filled With Gourmet Goodies!
- Gourmet Panned & Gummy Candies Including Jelly Belly Gourmet Jelly Beans!
- Fine Chocolates Including Chocolate Cremes, Nut Clusters, Truffles & Chocolate Chews!
- Delicious Gourmet & Delicious Easy To Eat Chocolates You Can Pop In Your Mouth!
 - Gourmet Gift Baskets
- We've Decided To Add Penny Candies Ranging From \$\$.01 to \$.25!
- Holiday Themed Candy Treats To Help You Celebrate Those Special Holidays Including Christmas, Easter, Halloween, Valentines Day & More!

Be sure to check out our fantastic sweet shop!!

Fill out our online candy store survey and you could win a \$25 gift certificate for candy!

East Middlebury Store Hours

Here are the tentative store hours for the East Middlebury store. They may change slightly, but this will give you an idea of what they may be.

MONDAY 10AM – 6PM	TUESDAY – CLOSED
WEDNESDAY 10AM – 6PM	THURSDAY 10AM – 6PM
FRIDAY 10AM – 8PM	SATURDAY 10AM – 5PM
SUNDAY 9AM - 1PM	

4th Quarter Class Schedule Available Online Mid August!

**Be Sure To Visit Us At The
Addison County Fair &
Field Days August 7th – 11th!**

Come Scrapbook With Us With Our Crop By The Hour Option!

Crop by the hour anytime during our normal business hours for just a \$1.00 per hour.

If there are other events going on that day, no problem! Just give us a call to make sure we have room for you to crop. No min or max hours required. Spend at least \$20 during your visit and your crop time will be free.

This is great if you want to get just a couple of hours of projects done!

Scrapbook Paradise Class Corner

Introduction To Scrapbooking (Formerly Scrapbooking 101)
Learn all the basics you need to know to start scrapbooking with ease. Including basic tips and techniques. Plus learn more about adhesive, albums and more! **Free all this quarter!**

Dates available for free: 8/20 @ 10am, 8/23 @ 10am, 8/29 @ 10am, 8/31 @ 10am. Every Wednesday in September @ 10am, 9/6 @ 6pm, 9/8 @ 10am, 9/20 @ 6pm, 9/22 @ 10am, 9/30 @ 10am. \$15 Value!

Introduction To Crafting With Rubber Stamps - Learn all the basics of using rubber stamps on your craft projects including cleaning & use. We will teach you the basics to get you started on your first of many stamping projects. \$15 Value! **This class is free in August. Dates available for free: 8/22 @ 10am, 8/24 @ 10am, 8/27 @ 10am, 8/30 @ 10am. This class will also be available free in October!**

Photography Basics – August 23rd @ 6pm & Sept 22nd @ 1pm
-Learn the basics for taking better photos for your scrapbooks. We will teach you tips and techniques for getting a great shot every time. Includes a book by Creating Keepsakes.\$35

Creative Crafts Camp

July 5th @ 7pm – Decorative Terra Cotta Cookie Jar – We will be taking a simple flower pot and base and making it into a decorative cookie jar with a lid! This project is too cute!
Tuition: \$25

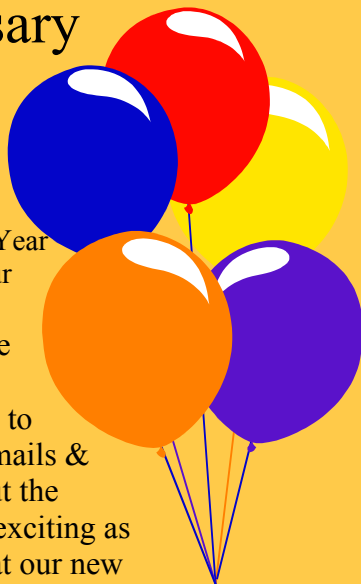
July 11th @ 7pm – Holiday Ornaments – We will be creating fun & simple holiday ornaments in this class! Tuition: \$25

You can take all of these classes during our Creative Crafts Summer Camp or pick and choose the classes you think you may enjoy. Pre-registration is required in advance so be sure to go online or give us a call to register today!

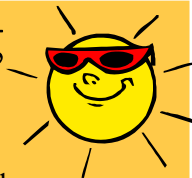
Our 3rd Anniversary Celebration!

Sept 15th & 16th

Join us during this fun filled weekend as we celebrate our 3rd Year Anniversary of the opening of our scrapbook store. We will have special store wide savings, free projects, giveaways, special crops & more. You don't want to miss it. Stay tuned to future emails & mailings for more details about the weekend events! It should be exciting as we celebrate our anniversary at our new location!



New – Sunday Morning Mini Crops!



Join us at the new store starting in August for Sunday Mini Crops every Sunday from 9am to 1pm. That gives you 4 hours to get some paper crafting done. Crop includes a continental breakfast & coffee. Crop fee is \$10. Spend at least \$10 during the crop and we will refund \$5 of your crop fee. Preregistration is required. You can register online or just give us a call!

Mid Day Week Evening Crops Scheduled For Trial Run!

In September we have scheduled 3 non-Friday night crops for our customers to try out. If one of these nights works better than another, we will continue to schedule crops on those evenings. Here is the schedule for our non-Friday evening crops.

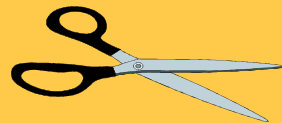
Thursday September 8th @ 6pm

Wednesday September 12th @ 6pm

Monday September 24th @ 6pm

Crop fee is \$10 and includes cropping space, use of tools, door prizes & games* & cropping until 11pm. Dinner can be purchased at the local deli if you desire. Spend at least \$30 during the crop and we will refund your cropping fee.

Excludes crop fee or food purchases. Preregistration is required. You can register online or just give us a call!



What's New!

We thought it would be great to highlight some new items we carry in our store every newsletter. Although we are closing our Cornwall location mid July, we do have some new product you can come check out before we close that location. Check out just a few of the great new products we have in stock now:

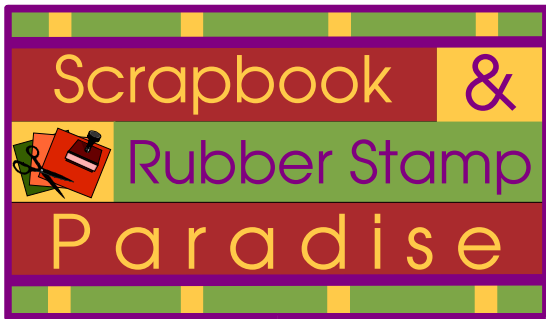
New Karen Foster Stickers – come check out the new stickers by Karen Foster. She has created many new themes and some hard to find ones, too!

Pages In Progress By Cropperware – Come in & check out this new innovative product that stores your pages as you work on them. Using a magnet system, the magnet pegs hold down each element of your page so you don't forget where everything goes.

This product is a must have! Come in today & check it out!

BoBunny Press Tool Kits – Just in at a great price are the BoBunny Press tool kits which includes the very popular flexible ruler! It also includes a apron tool wrap, score & fold, scissors, staple, 6” ruler, pencils, sanding board and staples. We got a special deal on these kits. Come in today to pick up your tool kit for only \$14.95!! Quantities are limited.

We will have a ton of new items at our new store. But that information is top secret until our grand opening!



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Place
stamp
here

Inside This Issue



All The Details
About Our Move & Grand
Opening Of The East Middlebury
Store In August!

Lots Of Free Events This Quarter

What's New At The Store In Cornwall!
Come Visit Us There Before We Close Our
Doors In Mid-July!

3rd Anniversary Celebration

New Classes, Crops
& More!



Please Fill Out Our Online Survey!

With the planning of our new store, we will be considering new products, service and hours. Who better to help us with some of those decisions than our customers! We have created an online* survey on our website at www.scrapbookparadise.net.

We would appreciate if our customers would take the time to fill out our survey online to help us better serve you at the new store.

Win A \$50 Gift Certificate! - Complete our survey online and you will be automatically entered to win a \$50 gift certificate! Deadline has been extended. All surveys must be submitted by July 31st to qualify!!

*Don't have access to the Internet? No problem! Just give us a call and we will be glad to send you a paper version of your survey via snail mail!